

**The Conservation Council of Ontario
Oracle Research Survey of Ontario NGOs
Frequency Tables
November 2002**

Q1. What would you describe as your organization's top policy priority over the next 12months?

Using the scale where one is not at all important and five is very important, how important are each of the following activities to achieving to your organizational goals?

Q2. Fund raising

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	12	15.6	15.6	15.6
	Not important	2	2.6	2.6	18.2
	Neither unimportant nor important	11	14.3	14.3	32.5
	Important	10	13.0	13.0	45.5
	Very important	41	53.2	53.2	98.7
	Don't know	1	1.3	1.3	100.0
	Total	77	100.0	100.0	

Q3.Organization Management Skills

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	1	1.3	1.3	1.3
	Not important	8	10.4	10.4	11.7
	Neither unimportant nor important	15	19.5	19.5	31.2
	Important	25	32.5	32.5	63.6
	Very important	27	35.1	35.1	98.7
	Don't know	1	1.3	1.3	100.0
	Total	77	100.0	100.0	

Q4.Coalition building & Special Campaigns

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	8	10.4	10.4	10.4
	Not important	11	14.3	14.3	24.7
	Neither unimportant nor important	16	20.8	20.8	45.5
	Important	19	24.7	24.7	70.1
	Very important	20	26.0	26.0	96.1
	Don't know	3	3.9	3.9	100.0
	Total	77	100.0	100.0	

Q5.Independent Research

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	13	16.9	16.9	16.9
	Not important	18	23.4	23.4	40.3
	Neither unimportant nor important	18	23.4	23.4	63.6
	Important	14	18.2	18.2	81.8
	Very important	13	16.9	16.9	98.7
	Don't know	1	1.3	1.3	100.0
	Total	77	100.0	100.0	

Q6.Government relations, public consultation, and policy development

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	8	10.4	10.4	10.4
	Not important	5	6.5	6.5	16.9
	Neither unimportant nor important	15	19.5	19.5	36.4
	Important	22	28.6	28.6	64.9
	Very important	27	35.1	35.1	100.0
	Total	77	100.0	100.0	

Q7.Media relations and Public Outreach

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all important	3	3.9	3.9	3.9
	Not important	7	9.1	9.1	13.0
	Neither unimportant nor important	11	14.3	14.3	27.3
	Important	24	31.2	31.2	58.4
	Very important	32	41.6	41.6	100.0
	Total	77	100.0	100.0	

Q9. I feel that my organization is stronger now than it was 10 years ago

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly disagree	5	6.5	6.5	6.5
	Disagree	7	9.1	9.1	15.6
	Neither disagree or agree	10	13.0	13.0	28.6
	Agree	12	15.6	15.6	44.2
	Strongly agree	42	54.5	54.5	98.7
	Don't know	1	1.3	1.3	100.0
	Total	77	100.0	100.0	

10.I believe that the environmental community in Ontario is more effective now than it was 5 years ago?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly disagree	5	6.5	6.5	6.5
	Disagree	13	16.9	16.9	23.4
	Neither disagree or agree	30	39.0	39.0	62.3
	Agree	21	27.3	27.3	89.6
	Strongly agree	7	9.1	9.1	98.7
	Don't know	1	1.3	1.3	100.0
	Total	77	100.0	100.0	

11.I believe that the environmental community in Ontario is more effective now than it was 10 years ago?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly disagree	12	15.6	15.6	15.6
	Disagree	12	15.6	15.6	31.2
	Neither disagree or agree	20	26.0	26.0	57.1
	Agree	15	19.5	19.5	76.6
	Strongly agree	11	14.3	14.3	90.9
	Don't know	7	9.1	9.1	100.0
	Total	77	100.0	100.0	

Q12.I believe that the Federal Government is doing a better job of environmental protection today compared to 5 years ago.

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Strongly disagree	15	19.5	19.5	19.5
Disagree	21	27.3	27.3	46.8
Neither disagree or agree	24	31.2	31.2	77.9
Agree	13	16.9	16.9	94.8
Strongly agree	1	1.3	1.3	96.1
Don't know	3	3.9	3.9	100.0
Total	77	100.0	100.0	

Q13.I believe that the Provincial Government of Ontario is doing a better job of environmental protection today compared to 5 years ago.

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Strongly disagree	37	48.1	48.1	48.1
Disagree	16	20.8	20.8	68.8
Neither disagree or agree	14	18.2	18.2	87.0
Agree	9	11.7	11.7	98.7
Don't know	1	1.3	1.3	100.0
Total	77	100.0	100.0	

Q14.I believe that corporations are doing a better job of environmental protection today compared to 5 years ago.

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Strongly disagree	11	14.3	14.3	14.3
Disagree	28	36.4	36.4	50.6
Neither disagree or agree	24	31.2	31.2	81.8
Agree	11	14.3	14.3	96.1
Strongly agree	1	1.3	1.3	97.4
Don't know	2	2.6	2.6	100.0
Total	77	100.0	100.0	

Q15. I believe that the Ontario public is doing a better job of environmental protection today compared to 5 years ago.

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Strongly disagree	5	6.5	6.5	6.5
Disagree	10	13.0	13.0	19.5
Neither disagree or agree	42	54.5	54.5	74.0
Agree	15	19.5	19.5	93.5
Strongly agree	1	1.3	1.3	94.8
Don't know	4	5.2	5.2	100.0
Total	77	100.0	100.0	

Q16. I feel that there are too many environmental organizations competing for too few resources

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Strongly disagree	16	20.8	20.8	20.8
Disagree	17	22.1	22.1	42.9
Neither disagree or agree	13	16.9	16.9	59.7
Agree	16	20.8	20.8	80.5
Strongly agree	12	15.6	15.6	96.1
Don't know	3	3.9	3.9	100.0
Total	77	100.0	100.0	

Q17. I would consider developing partnerships, alliances and coalitions with another existing organizations with a common or compatible mandate and goals

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Strongly disagree	1	1.3	1.3	1.3
Disagree	1	1.3	1.3	2.6
Neither disagree or agree	10	13.0	13.0	15.6
Agree	23	29.9	29.9	45.5
Strongly agree	42	54.5	54.5	100.0
Total	77	100.0	100.0	

Q18.I would consider amalgamating my organization with another existing organization, which may have similar but not identical mandates or functions.

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Strongly disagree	31	40.3	40.3	40.3
Disagree	13	16.9	16.9	57.1
Neither disagree or agree	14	18.2	18.2	75.3
Agree	11	14.3	14.3	89.6
Strongly agree	5	6.5	6.5	96.1
Don't know	3	3.9	3.9	100.0
Total	77	100.0	100.0	

Q19.How many coalitions, alliances, or campaigns is your organization a member of?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid None	4	5.2	5.2	5.2
One to five	34	44.2	44.2	49.4
Six to ten	14	18.2	18.2	67.5
More than ten	19	24.7	24.7	92.2
Don't know /refused	6	7.8	7.8	100.0
Total	77	100.0	100.0	

Q20.Over the course of the next year, does your organization plan to decrease the number of coalitions that you belong to, increase the number or keep them about the same?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Decrease	1	1.3	1.3	1.3
Increase	27	35.1	35.1	36.4
Keep the same	46	59.7	59.7	96.1
Don't know	3	3.9	3.9	100.0
Total	77	100.0	100.0	

Q21. The stronger motivation for environmental solutions has been the need to respond to environmental crises rather than voluntary environmental leadership

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Strongly disagree	2	2.6	2.6	2.6
Disagree	6	7.8	7.8	10.4
Neither disagree or agree	12	15.6	15.6	26.0
Agree	34	44.2	44.2	70.1
Strongly agree	19	24.7	24.7	94.8
Don't know	4	5.2	5.2	100.0
Total	77	100.0	100.0	

Q22. There is a need for a conserver society in Ontario, one that seeks to protect nature, conserve natural resources, and prevent pollution.

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Strongly disagree	2	2.6	2.6	2.6
Disagree	1	1.3	1.3	3.9
Neither disagree or agree	10	13.0	13.0	16.9
Agree	13	16.9	16.9	33.8
Strongly agree	49	63.6	63.6	97.4
Don't know	2	2.6	2.6	100.0
Total	77	100.0	100.0	

Q23. Ontario needs a strong coalition to help promote conservation values and a conserver society

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Strongly disagree	2	2.6	2.6	2.6
Disagree	3	3.9	3.9	6.5
Neither disagree or agree	11	14.3	14.3	20.8
Agree	24	31.2	31.2	51.9
Strongly agree	35	45.5	45.5	97.4
Don't know	2	2.6	2.6	100.0
Total	77	100.0	100.0	

Q24. Using the scale where one is not at all aware and five is very aware, please rate your awareness of the Conservation Council of Ontario?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Not at all aware	4	5.2	5.2	5.2
Not aware	11	14.3	14.3	19.5
Neither unaware nor aware	29	37.7	37.7	57.1
Aware	19	24.7	24.7	81.8
Very aware	14	18.2	18.2	100.0
Total	77	100.0	100.0	

Q25. The Conservation Council of Ontario is a 50-year-old association of provincial organizations and individuals working to promote conservation in Ontario. Member organizations include labour, agriculture, forestry, naturalists, planners, cottagers, and

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	16	20.8	20.8	20.8
No	51	66.2	66.2	87.0
Don't know	10	13.0	13.0	100.0
Total	77	100.0	100.0	

Q26.Using the scale where one is not at all likely and five is very likely, what is the likelihood of your organization joining the CCO in one or more campaigns to promote conservation?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all likely	10	13.0	16.4	16.4
	Not likely	11	14.3	18.0	34.4
	Neither unlikely nor likely	15	19.5	24.6	59.0
	Likely	13	16.9	21.3	80.3
	Very likely	9	11.7	14.8	95.1
	Don't know	3	3.9	4.9	100.0
	Total	61	79.2	100.0	
Missing	-9998.00	16	20.8		
Total		77	100.0		

Q27.Using the scale where one is not at all likely and five is very likely, what is the likelihood that your organization would join the CCO in support of its mandate to promote conservation and conserve values in Ontario?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not at all likely	12	15.6	15.6	15.6
	Not likely	9	11.7	11.7	27.3
	Neither unlikely nor likely	16	20.8	20.8	48.1
	Likely	17	22.1	22.1	70.1
	Very likely	18	23.4	23.4	93.5
	Don't know	5	6.5	6.5	100.0
	Total	77	100.0	100.0	

Q29.In what category does your organizations annual budget fall into?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than \$100,000	13	16.9	16.9	16.9
	From \$100,000 to \$249,999	18	23.4	23.4	40.3
	From \$250,000 to \$499,999	12	15.6	15.6	55.8
	From \$500,000 to \$999,999	16	20.8	20.8	76.6
	From \$1 to \$2.9 million	5	6.5	6.5	83.1
	From \$3 to \$4.9 million	4	5.2	5.2	88.3
	From \$5 to \$9.9 million	2	2.6	2.6	90.9
	\$10 million or more	5	6.5	6.5	97.4
	Don't know (DO NOT READ)	2	2.6	2.6	100.0
	Total	77	100.0	100.0	

Q30.Does your organization receive foundation funding?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	47	61.0	61.0	61.0
	No	30	39.0	39.0	100.0
	Total	77	100.0	100.0	

Q34.Would you say that the principal geographic scope of your organization is international, national, provincial or regional / local?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	International	15	19.5	19.5	19.5
	National	16	20.8	20.8	40.3
	Provincial	36	46.8	46.8	87.0
	Regional / local	10	13.0	13.0	100.0
	Total	77	100.0	100.0	

Ontario

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	16	20.8	20.8	20.8
	1	49	63.6	63.6	84.4
	12	1	1.3	1.3	85.7
	2	5	6.5	6.5	92.2
	20	1	1.3	1.3	93.5
	35	1	1.3	1.3	94.8
	4	1	1.3	1.3	96.1
	5	1	1.3	1.3	97.4
	50	1	1.3	1.3	98.7
	8	1	1.3	1.3	100.0
	Total	77	100.0	100.0	

Internationally

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	1.3	1.3	1.3
0	67	87.0	87.0	88.3
1	5	6.5	6.5	94.8
12	1	1.3	1.3	96.1
30	1	1.3	1.3	97.4
4000	1	1.3	1.3	98.7
Don't know	1	1.3	1.3	100.0
Total	77	100.0	100.0	

Q36.Which of the following categories would best describe your organizations areas of interest?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Protecting Nature	29	37.7	37.7	37.7
Conserving Natural resources	10	13.0	13.0	50.6
Preventing Pollution	8	10.4	10.4	61.0
Creating Sustainable Economy	8	10.4	10.4	71.4
Ensure Public Health and well being	10	13.0	13.0	84.4
Other	10	13.0	13.0	97.4
Don't know / refused	2	2.6	2.6	100.0
Total	77	100.0	100.0	

Q36.Which of the following categories would best describe your organizations areas of interest?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Protecting Nature	1	1.3	2.9	2.9
Conserving Natural resources	23	29.9	67.6	70.6
Preventing Pollution	3	3.9	8.8	79.4
Creating Sustainable Economy	3	3.9	8.8	88.2
Ensure Public Health and well being	2	2.6	5.9	94.1
Other	2	2.6	5.9	100.0
Total	34	44.2	100.0	
Missing -9998.00	30	39.0		
System	13	16.9		
Total	43	55.8		
Total	77	100.0		

Q36.Which of the following categories would best describe your organizations areas of interest?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Conserving Natural resources	1	1.3	4.2	4.2
	Preventing Pollution	18	23.4	75.0	79.2
	Creating Sustainable Economy	2	2.6	8.3	87.5
	Ensure Public Health and well being	1	1.3	4.2	91.7
	Other	2	2.6	8.3	100.0
	Total	24	31.2	100.0	
Missing	-9998.00	40	51.9		
	System	13	16.9		
	Total	53	68.8		
Total		77	100.0		

Q36.Which of the following categories would best describe your organizations areas of interest?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Conserving Natural resources	1	1.3	5.0	5.0
	Preventing Pollution	1	1.3	5.0	10.0
	Creating Sustainable Economy	15	19.5	75.0	85.0
	Ensure Public Health and well being	3	3.9	15.0	100.0
	Total	20	26.0	100.0	
Missing	-9998.00	44	57.1		
	System	13	16.9		
	Total	57	74.0		
Total		77	100.0		

Q36.Which of the following categories would best describe your organizations areas of interest?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Protecting Nature	2	2.6	15.4	15.4
	Ensure Public Health and well being	11	14.3	84.6	100.0
	Total	13	16.9	100.0	
Missing	-9998.00	51	66.2		
	System	13	16.9		
	Total	64	83.1		
Total		77	100.0		

Q36. Which of the following categories would best describe your organizations areas of interest?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Other	1	1.3	100.0	100.0
Missing	-9998.00	63	81.8		
	System	13	16.9		
	Total	76	98.7		
Total		77	100.0		